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BUILDING COMMUNITY ALIGNMENT AROUND THE STRATEGIC PLAN

STEM SCHOOL HIGHLANDS RANCH STRATEGIC GOAL

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GOAL OVERVIEW

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|---------------------------|---|
| Practice: | Name |
| Name of Goal: | Building Community alignment around the strategic plan |
| Responsible Party: | P.J. Eucker PhD |
| Committee Members: | Ramesh Thatavarthi (board), Susan Montgomery (parent), Nicole Bostel, LynAnn Kovalesky (administrator), Mike Shallenberger (faculty), P.J. Eucker |

OBJECTIVE

The purpose of this goal is to build community alignment and support of the strategic plan. The strategic plan defines our road map for what we value and where we are going as a school community. Building community support aligns our common vision around how we allocate resources of time, funding, and focus. Community support also helps us to not allow distractions to our agreed upon goals.

This goal is important so that our school is aligned to achieve our shared defined strategic plan.

AREAS OF FOCUS

TO BUILD COMMUNITY ALIGNMENT WE NEED TO ADDRESS THE FOLLOWING AREAS:

1. Aligned communication
 - Produce clear and consistent messaging on all channels
 - Publish the goals abundantly so they live within the community
 - Produce professional quality video stories on our student and faculty successes
2. Align resources
 - Develop common language around aligned and non-aligned time demands
 - Prioritize strategic plan goals over all other requests
 - Deny demands for resources that are not one of the strategic plan goals
3. Proactive to build a strong foundation to grow the organization to meet parent demand
 - Monitor the waitlist to fulfill eventual enrollment of students wishing a STEM experience
 - Refine organization to maximize Never Stop Innovating
4. Curate waitlist to help future parents understand the strategic plan
 - Include the waitlist in the newsletter and other informational streams
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5. Culture building around the strategic plan
 - Build pride in the strategic plan as a shared belief and roadmap
 - Develop ways to revisit the goals as a community celebration

METRICS

ONE YEAR METRIC

1-Year measurement – Formal communication plan telling the school's story is in use by February 1, 2021

THREE YEAR METRIC

3-Year measurement – Through expansion to another campus, the school has become a charter network by August 2022

GOAL OF METRICS

The goal of the metrics is to align resources to meet the demand from waitlist parents to enroll their children in a KOSON network school.