### Purpose (Why)
Never stop innovating.

### Core Values/Beliefs
(Should/Shouldn't)
We will Never Stop Innovating by:
- Creating an environment for success in an exponentially changing world.
- Nurturing the unlimited human potential.
- Leveraging the power of collaboration through continuous inquiry and experimentation.
- Optimizing resources and operations.
- Impacting the world ethically and positively
- Relentlessly reinvent and adapt.

### BHAG
Big Hairy Audacious Goal
KOSON instructional method for all

### Brand Promise
Our students choose us because ...
We foster an experience of unlimited possibilities by encouraging resilient curiosity

### Key Strategies-Actions
To Live Values, Purpose, BHAG

<table>
<thead>
<tr>
<th>What</th>
<th>Who</th>
<th>Measurement</th>
</tr>
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<tbody>
<tr>
<td>Create a teacher care model that promotes growth and support</td>
<td>Stephanie Mendrala – lead</td>
<td>Increase number of instructional coaches to a 1:7 ratio with an increase in release time of 25 hrs/month/coach</td>
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<tr>
<td>Build trust within parent community</td>
<td>Karyn Weifenbach - lead</td>
<td>Close gap on response times, data points from polls, less teacher attrition as well as consistent, proactive communication around attrition</td>
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<td>Implement an independent funding strategy outside of PPR</td>
<td>Roy Martinez – lead</td>
<td>Create a sustainable funding system resulting in annual benefits equal to 20% of per pupil revenue</td>
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<td>Develop a model for distributed leadership that includes students</td>
<td>Dr. Leanne Weyman – lead</td>
<td>Create and practice a process for all stakeholder groups that improves leadership skills and capacity</td>
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<td>Achieve community alignment around strategic plan.</td>
<td>Dr. Penny Eucker - lead</td>
<td>Prepare school to operate as a charter network by Aug. 1, 2022</td>
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