

Visa Everywhere Initiative



Agenda

Time	Action Item
5 minutes	Introduction – Who I am
15 minutes	Who are you and what you are passionate about
5 minutes	What is Visa Everywhere Initiative
10 minutes	Entrepreneur Challenge Sponsored by Visa Everywhere Initiative
10 Minutes	Q&A

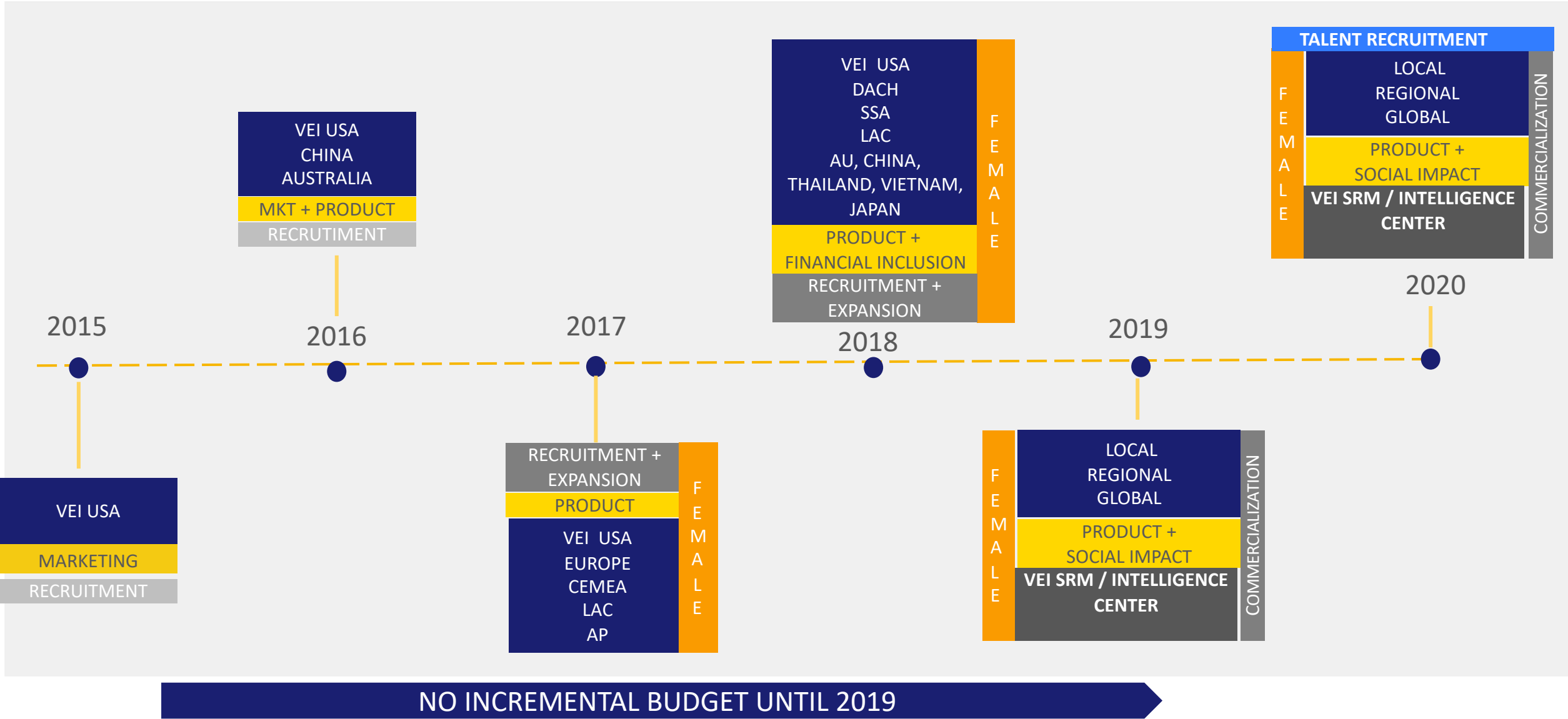
What is Visa Everywhere Initiative?



Visa Everywhere Initiative is the leading global innovation program by aggregating, amplifying and accelerating startup integration and collaboration across the organization. The program tasks start-ups to solve payment and commerce challenges of tomorrow, further enhance our own product propositions and provide visionary solutions for Visa's vast network of partners.

https://www.youtube.com/watch?v=QVdJgL5k_gg

Visa Everywhere Initiative Evolution



Why It Has Gained Massive Adoption Globally?

VEI is a program where everyone wins



It provides value to Visa and its clients



It provides value to the startups, fintechs and the entrepreneurial community



Drives our innovation, diversity and inclusion narrative within the ecosystem

How it works

1. Visa will sponsor a Challenge created for the STEM Highlands Ranch.
2. Students will be required to group in teams of 3
3. The challenge will be anchored in how to create a business that does good while doing well.
4. STEM will collect the proposals (one per team) and send them to Visa.
5. Program will launch on **01/21** and applications should be received by **02/28**.
7. STEM and Visa will curate the list of finalists.
8. Finalists will be announced by 03/16.
9. Finalists will be invited to present to a judging panel composed of STEM representatives, Visa and Kite.
10. Panel will determine the winning team and will award them with 3 iPads + an internship at Kite for 1 month.





The challenge Visa Everywhere Initiative is going to sponsor is simple:

You have to create a business you are passionate about that does good while doing well.

- ☐ It can be anything you want.
- ☐ The business does not need to be philanthropy oriented, but it must include a social impact component.

What your presentation needs to include

- ☐ What is your proposal?
- ☐ Why do you chose that topic?
- ☐ Who is your target audience?
- ☐ Who will be the ideal team for your company?
- ☐ Who would you partner with?
- ☐ How the solution potentially could impact the world for good?
- ☐ How much money you will need to start?
- ☐ How much time will it take you to be in market?

What are we going to judge:

- ☐ How unique , innovative is the solution?
- ☐ How the solution potentially could impact the world for good?
- ☐ For the semi-finals : The structure of the presentation will be important to determine the finalists.
- ☐ **For the Gran Finale:** Presentation skills will be evaluated



Thank you!