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INDEPENDENT FUNDING STRATEGY

STEM SCHOOL HIGHLANDS RANCH STRATEGIC GOAL

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INDEPENDENT FUNDING STRATEGY

GOAL OVERVIEW

Practice:	Name
Name of Goal:	Independent Funding Strategy
Responsible Party:	Roy Martinez
Committee Members:	Roy Martinez, Trevor Kilpatrick, Lynne Paris, Gregg Cannady, Wesley Bradish, Karen Johnson

OBJECTIVE

- The purpose of this goal is to implement an independent funding strategy outside of per pupil revenue.
- This is very important to support the school and its development. DCSD has declined to support our applications for over \$10 million in STEM grants. So, we must develop relationships with others in the community that can support our teaching methodology. There are many in the community that have reached out to our school to see how they can support us. Fundraising is not necessarily just about money. We are focused on relationships.
- A paradigm shift is occurring on how we educate due to recent events. Our school's innovations to date have allowed us to maintain standards while providing solutions for virtual learning when mandated. We have many creative solutions that need additional funding to implement effectively.

AREAS OF FOCUS

THE FUNDING COMMITTEE SUPPORTS THE FOLLOWING FUNDRAISING ACTIVITIES:

1. Take ownership of the fundraising goals in our strategic plan.
2. Seek government grants that support the mission and vision of the school.
3. Pursue foundation and other private grants that support our mission and vision.
4. Support private partnerships that provide meaningful benefit to the STEM community.
5. Coordinate with the PTO on capital campaigns and other large goal fundraising efforts.
6. Provide training and support to the Board on fundraising.

METRICS

ONE YEAR METRIC

1. STEM hosts its first major funding event for a specific project.
2. Implement a grant template for funding needs that can be used by the STEM community.

THREE YEAR METRIC

Create a sustainable funding system resulting in annual benefits equal to 20% of per pupil revenue.

GOAL OF METRICS

If we can successfully create a culture of support for the school's innovations, we transcend the limitations placed by exclusive dependency on per pupil revenues.

To provide the resources to stay in front of new learning mandates and to influence these for the benefit of our community.